

SEO Simplified

FOR SMALL BUSINESS OWNERS WITH
WORDPRESS WEBSITES

WHAT IS SEO?

SEO is the **process of optimising your website content** so that Google shows your site as a top result for searches for your product or service

WHY YOU NEED TO BE MAXIMISING YOUR SEO...

93% of online experiences begin with a **search engine**, the majority of them Google searches. The first 5 results in Google get **67%** of all clicks. If you want potential customers to find you, you should care about SEO

HOW I CAN HELP

My aim is to help small business owners be **self-sufficient** with the elements of SEO that make the greatest difference.

I will set up the SEO plugin on your website and then train you how to do SEO yourself. No expensive retainers required, just a small, one-off investment

SEO SIMPLIFIED PACKAGE - £195

- Yoast (WordPress SEO plug-in) installation
- Keyword research for your business
- Yoast optimisation training via screen sharing
- Follow-up telephone consultation
- SEO explained simply - no jargon!

To find out more or to book, email
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